



## SPONSORSHIP OPPORTUNITIES

DMACC 5K Walk/Run & Kids Fun Run

Saturday, October 4, 2025

DMACC Ankeny Campus

### Presenting Sponsor - **SOLD**

**\$5,000**

- Exclusivity – Presenting Event Sponsor
- Logo/Company banner featured at event on race day
- Logo/Company name to be featured on race day t-shirt
- Logo/Company name featured at the entrance of the DMACC Student Center and Trail Point Aquatics and Wellness Center for the month of September 2025
- Logo/Company name on all promotions and publicity including: save the date cards, print ads, radio spots, posters, etc.
- Logo/Company name on event Web page
- Table to promote company on race day and ability to hand out medals to all 5K participants
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 25 complementary race entries

### Tent Sponsor

**\$3,500**

- Exclusivity – logo/company name on the tent
- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Table to promote company on race day
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 15 complementary race entries

### Breakfast Sponsor

**\$2,500**

- Exclusivity – Logo/Company banner at breakfast serving area
- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Table to promote company on race day
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 10 complementary race entries

### Fun Zone Sponsor

**\$2,500**

- Exclusivity – Logo/Company banner at Fun Zone area
- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Table to promote company on race day
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 10 complementary race entries

### Medal Sponsor

**\$2,500**

- Exclusivity – logo/company name on participant medals
- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Table to promote company on race day
- Acknowledgement during event announcements

### **Medal Sponsor (continued)**

- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 10 complementary race entries

### **Media Sponsor**

**\$2,500**

- Logo/Company name on banner at event
- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Table to promote company on race day
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 10 complementary race entries

### **Timing Sponsor**

**\$1,500**

- Logo/Company sign near the start/finish line
- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Table to promote company on race day
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 5 complementary race entries

### **Entertainment Sponsor**

**\$1,000**

- Exclusivity – logo/company name on entertainment stage
- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 5 complementary race entries

### **Race Bib Sponsor**

**\$1,000**

- Logo/Company name on race bibs
- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 5 complementary race entries

### **Mile Marker Sponsor (3 available)**

**\$1,000**

- Logo/Company sign at sponsored mile marker
- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 5 complementary race entries

### **Water Stop Sponsor (2 available)**

**\$1,000**

- Logo/Company sign at a water stop along the route
- Ability to staff water stop table
- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 5 complementary race entries

**Race Day Sponsor (multiple available)**

**\$500**

- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet

***Thank you for your support of DMACC and our students!***