

Evelyn K. Davis Center  
FOR WORKING FAMILIES

**DMACC**  
DES MOINES AREA  
COMMUNITY COLLEGE  
**Life's Calling**

# 2021-2022 COMMUNITY REPORT

**Helping people**  
connect to  
**career goals**  
and achieve  
**financial stability**



[evelynkdaviscenter.org](http://evelynkdaviscenter.org)

1171 7th Street, Des Moines, IA 50314 | 515-697-7700 | [EvelynKDavisCenter.org](http://EvelynKDavisCenter.org)



United Way  
of Central Iowa



**DMACC**  
DES MOINES AREA  
COMMUNITY COLLEGE  
**Life's Calling**

## WELCOME LETTERS | **DMACC PRESIDENT & EKD DIRECTOR**



It's no accident the word "community" appears in our name—Des Moines Area **Community** College (DMACC). And it's more than fitting that the Evelyn K. Davis Center for Working Families (EKD) is part of the DMACC family and our Urban Campus.

We exist for one purpose—to serve central Iowans from all ages and backgrounds, helping them hone their skills, discover their passions, and be prepared to enter their chosen career or pursue additional education. We take getting people "job ready" seriously, clearing away as many obstacles as possible. There's nothing that brings us greater joy than to see individuals in the DMACC community succeed, especially if life has thrown them hard knocks.

In the months ahead, DMACC's and EKD's service to the community will become even better. EKD is now part of DMACC Urban Campus physically. Even as EKD's programs and services expand there, so will easier access to DMACC's expansive certificate, diploma, and degree programs and to the skills central Iowa employers want in future employees. We're proud of this community and the people who become part of it, and we look forward to helping even more people find their "Life's Calling" as successful, working Iowans.

A handwritten signature in black ink, appearing to read "Rob Denson". The signature is fluid and cursive, with a long horizontal line extending to the right.

Rob Denson, President, Des Moines Area Community College



The Evelyn K. Davis Center for Working Families continues to meet our community's career, workforce training, and educational needs, as well as building paths to financial stability by guiding you along a path in pursuit of your dreams. Now in our 10th year, our diverse team continues to be among the best and dedicated professionals with passion to meet our community's needs. The Evelyn K. Davis Center remains a model for others to follow on delivering holistic, inclusive, community-centered services to central Iowa.

Nowhere is our growth more evident than in our new location at 1171 7th Street, placing us just steps away from the Des Moines Area Community College Urban Campus. Not only does the new space increase our capacity to serve the community, but also better positions us to connect with students—and families of students—who may seek the services we provide. We always welcome our community for walk-in or scheduled appointments and hope you decide to visit us soon. If you do, you will find that our services and team provide relevant programs that will position you to pursue the career of your choosing or to continue your education and financial goals that lead toward career success and financial stability.

We recognize that removing barriers to educational advancement and financial stability provides the catalyst for generational impact. Throughout our 10 years, our collaboration with key community program partners led to creating equitable opportunities for those who come through our doors. We are grateful for the ongoing support of our community members, community-based organizations, and public/private partnerships, DMACC, United Way of Central Iowa and the Community Foundation of Greater Des Moines as we strive to empower individuals throughout their educational and career journeys. We look forward to building new collaborative initiatives and continue making a positive impact in the community by providing Central Iowans with the tools not only to achieve financial stability but also remain a steady workforce for the future of Iowa.

Take the time to review our website or, if you have questions, feel free to contact one of our team members. I wish you the best of luck and hope to see you soon.

A handwritten signature in black ink, appearing to read "Agyeman". The signature is cursive and stylized, with a long horizontal line extending to the right.

Ahmed Agyeman, PhD., Director, Evelyn K. Davis Center for Working Families.



## THE CORNERSTONE OF THE CENTER | **MISS EVELYN K. DAVIS**

Evelyn Davis' legacy in the Des Moines community is deeply rooted in the commitment she made to serving children and families. From opening Iowa's first daycare center for at-risk children to helping coordinate the opening of a free medical clinic, Ms. Davis was an unwavering advocate for families in need. The Evelyn K. Davis Center for Working Families is committed to honoring her legacy by providing services and programming to lift up families.

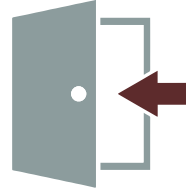


SUPPORT | 2021-2022 ACCOMPLISHMENTS



**352 INDIVIDUALS**

DEVELOPED A BUDGET AND/OR LONG-TERM FINANCIAL PLAN



**7,478 PEOPLE**

COMING THROUGH THE DOOR



**1,500 CHILDREN AND MORE THAN 600 FAMILIES**

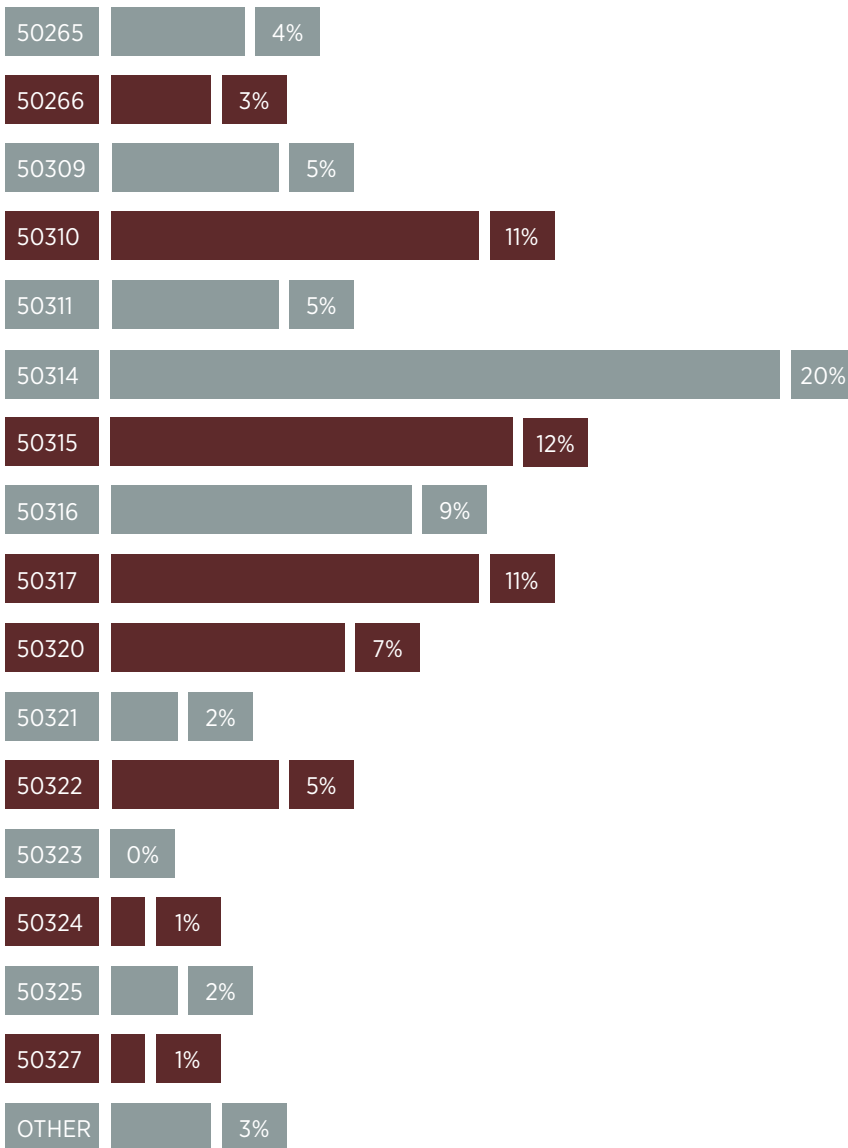
SIGNED UP TO RECEIVE TOYS FROM TOYS 4 TOTS



**316 (91.6%) CLIENTS**

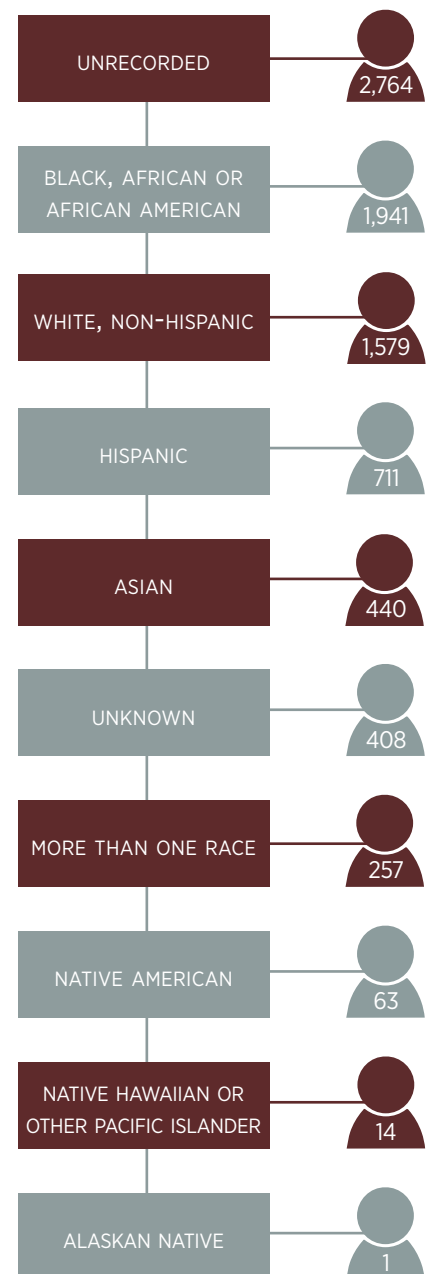
WHO SAW A JOB DEVELOPMENT COACH EARNED JOBS WITH LOCAL BUSINESSES

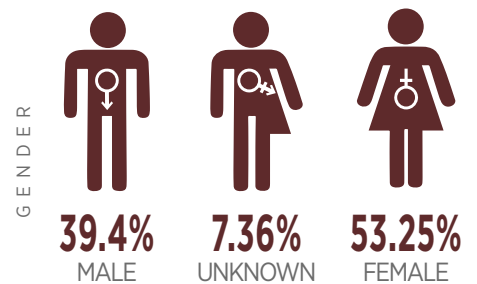
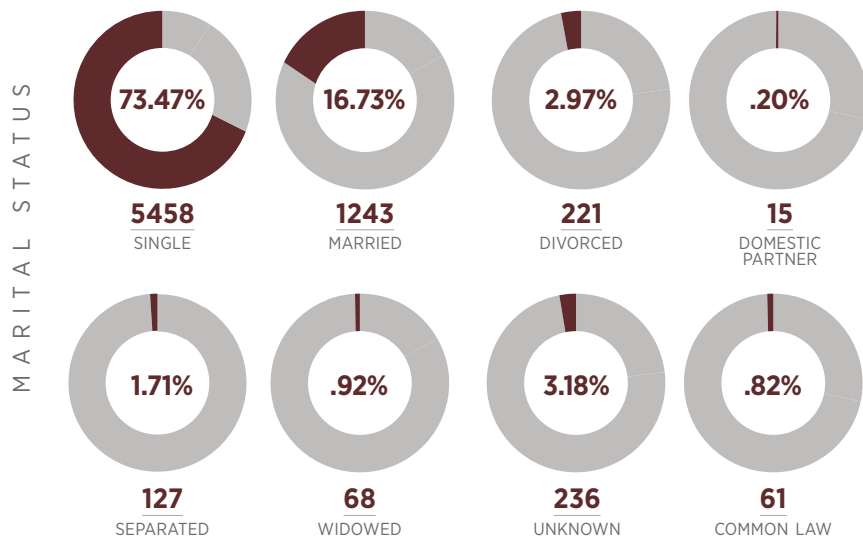
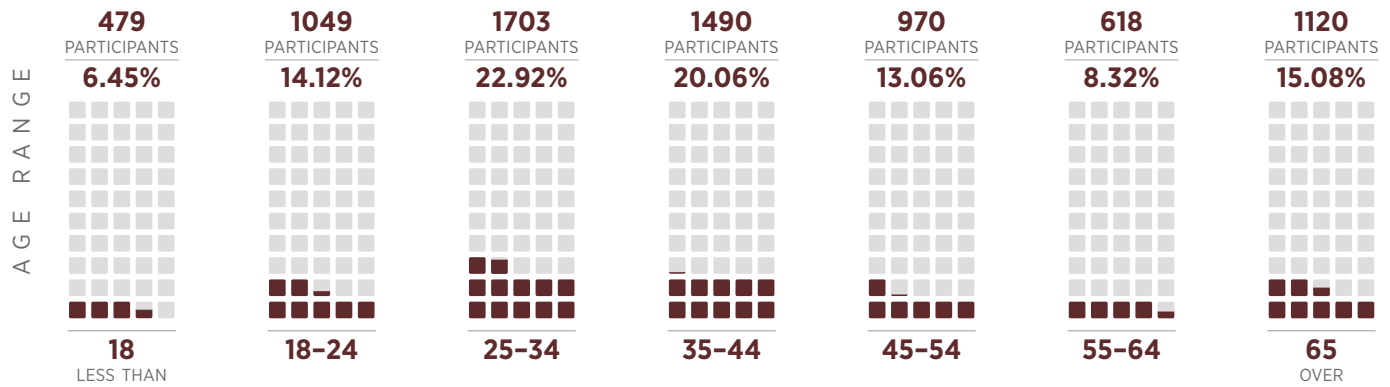
PARTICIPANTS SERVICED PER ZIP CODE BY PERCENTAGE



**30** ZIP CODES SERVED

NUMBER OF PARTICIPANTS BY RACE





**9,870** INDIVIDUALS WHO BENEFITED FROM EKD'S BUNDLE OF SERVICES

**91%** JOB PLACEMENT RATE

## PROGRAMS | RESOURCES AVAILABLE:



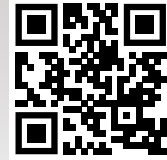
- ⊗ Adult Basic Education
- ⊗ Barrier Clinic
- ⊗ Car & Home Buying Assistance
- ⊗ Career Fairs
- ⊗ Credit Counseling
- ⊗ Debt Recovery
- ⊗ Digital Literacy Classes
- ⊗ Expungement & Employment
- ⊗ Financial Fitness BootCamp
- ⊗ Housing & Transportation
- ⊗ Master's Business BootCamp
- ⊗ Nonprofit BootCamp
- ⊗ Re-Entry Program
- ⊗ Refugee Services & Immigration Referrals
- ⊗ Social Service Referrals
- ⊗ Tutor Heroes
- ⊗ Young Adult Program
- ⊗ Youthbuild
- ⊗ Workforce Training Academy

## WTA| DMACC'S WORKFORCE TRAINING ACADEMY

The Workforce Training Academy (WTA) empowers you to move toward a better paying job in industries that are in need of qualified employees:

- ⊗ Business/IT
- ⊗ Manufacturing
- ⊗ Skilled Trades
- ⊗ Healthcare
- ⊗ Transportation

Most noncredit certificate programs are not eligible for federal financial aid. The WTA tuition assistance program bridges the gap for low-income students pursuing short-term training.



[DMACC.edu/FreeTraining](https://DMACC.edu/FreeTraining)

**WORKFORCE TRAINING ACADEMY:** District Wide Tuition Assistance Program for Short-Term Training

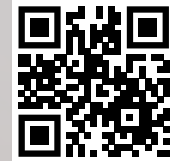
**YOUNG ADULT PROGRAM:** Provides career and technical training to low-income young adults.

*(18-to-24-old Polk County Residents)*

**CERTIFICATE OPTIONS:** Certificate classes provide key skills for new and rewarding employment opportunities in targeted career areas.



# 803 INDIVIDUALS WHO BENEFITED FROM THE FINANCIAL EMPOWERMENT CENTER



[EmpowerMoney.org](http://EmpowerMoney.org)

*"The help I received from FEC has helped me in so many ways! My credit score is the highest I have ever seen & I was able to reduce my non-mortgage debt, which is currently at zero balance! The Financial Empowerment Center does amazing work!"*

—Nicole

## FINANCIAL CAPITAL | ENCOURAGING FINANCIAL INDEPENDENCE

Individuals transitioning from unemployed to employed are assessed for their financial stability, barriers to self-sufficiency and financial goals, and are most often referred to free financial-literacy workshops and a cadre of other services.

- ⊗ Personal Financial Coaching
- ⊗ Business Development
- ⊗ Nonprofit Development

## FINANCIAL EMPOWERMENT CENTER | PERSONAL FINANCIAL

- ⊗ Repair Credit
- ⊗ Set Goals
- ⊗ Reduce or Eliminate Debt
- ⊗ Build Savings
- ⊗ Provide Financial Education

\$2,008,286 TOTAL NON-MORTGAGE DEBT REDUCED

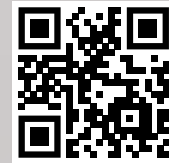
\$710,000 TOTAL SAVINGS INCREASED

200 PARTICIPANTS REDUCED DELINQUENT ACCOUNTS

72 INDIVIDUALS INCREASED CREDIT BY 35 POINTS



# 697 INDIVIDUALS WHO BENEFITED FROM THE SMALL BUSINESS SOLUTIONS CENTER



[EvelynKDavisCenter.org/  
Pages/SmallBusiness.aspx](https://EvelynKDavisCenter.org/Pages/SmallBusiness.aspx)

*"I would recommend this program to ANYONE – whether they already have a business or are looking to start a business. It has put me in so many great positions!"*

—Mikal

## SMALL BUSINESS SOLUTIONS CENTER | NONPROFIT BOOTCAMP

Small Business Solutions Centers helps lead, coach, and consult entrepreneurs, business owners, and business leaders to achieve business growth, strong profits, cash flows, and maximum business value. Whether you are starting a small business or looking to grow a one-on-one coaching session, this bootcamp will serve your purpose.

### BUSINESS COACHING | **WE CAN HELP YOU MANAGE YOUR BUSINESS WITH:**

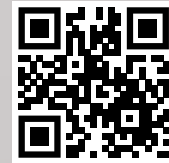
- ⊗ Management and operations
- ⊗ Marketing plans
- ⊗ Products and service
- ⊗ Social media
- ⊗ Registering your business with state and federal entities
- ⊗ Business identity
- ⊗ Formalizing business entity



# 345 INDIVIDUALS WHO BENEFITED FROM COACHING SESSIONS



 **Careers & Employability**



[EvelynKDavisCenter.org/Pages/Careers.aspx](https://EvelynKDavisCenter.org/Pages/Careers.aspx)

*"I am honestly in awe of how amazing this resumé is. I have never been able to put something this detailed and concise together! I'm slightly emotional, and it makes me feel empowered seeing my work history compiled so professionally. Thank you so very much!"*

—Kari

## CAREERS & EMPLOYABILITY | ONE-ON-ONE EMPLOYMENT COACHING

Career coaches are ready to provide one-on-one assistance with job search, resumé assistance to job seekers and career advancements. Services include:

- ✿ Writing and printing a resumé
- ✿ Locating online job applications
- ✿ Contacting employers
- ✿ Mock interviews
- ✿ Career fairs

Careers & Employability Co-locations:

- ✿ **Southside Library:** 1111 Porter Avenue (*bilingual Spanish Career Coach*)
  - Wednesdays: 10:00am–2:00pm
  - Thursdays: 10:00am–2:00pm
- ✿ **Northside Library:** 3516 5th Ave
  - Tuesdays: 12:30pm–4:30pm
- ✿ **DMACC Southridge Campus:** 1111 E Army Post Road
  - Wednesdays: 8:00am–1:00pm

**316**

HAVE EARNED JOBS WITH LOCAL BUSINESSES

**91.6%**

OF PARTICIPANTS HAVE GAINED EMPLOYMENT

## WORK SUPPORTS | CAREER FAIRS

**CONNECTING THE UNEMPLOYED AND UNDEREMPLOYED  
WITH REWARDING WORK.**

Strategic outreach and marketing efforts connect job seekers with area employers looking to fill open positions. Before each fair, individuals connect with EKD job developers for resumé assistance to prepare them for meetings with hiring managers.



[EvelynKDavisCenter.org/  
Pages/Monthly-Career-Fairs.aspx](https://EvelynKDavisCenter.org/Pages/Monthly-Career-Fairs.aspx)

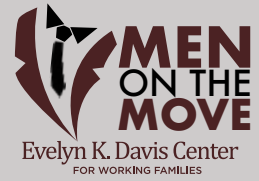
## 110 INDIVIDUALS ATTENDED CAREER FAIRS



## MEN ON THE MOVE | CAREER CLOTHING CLOSET

Men on the Move is a program providing men in the community with free professional attire for employment purposes. Whether they are preparing for an interview or have already landed a job, the program provides various services to help prepare individuals to achieve their career goals.

**464** INDIVIDUALS WHO BENEFITED FROM **MEN ON THE MOVE**



[EvelynKDavisCenter.org/  
Pages/Men-On-The-Move.aspx](https://EvelynKDavisCenter.org/Pages/Men-On-The-Move.aspx)

*"I had no idea this closet was open to the community. I had a job interview coming up and I came to get some nice dress clothes and shoes. They had so many different options."*

—Mario



# 287 INDIVIDUALS WHO BENEFITED FROM DIGITAL LITERACY TRAINING

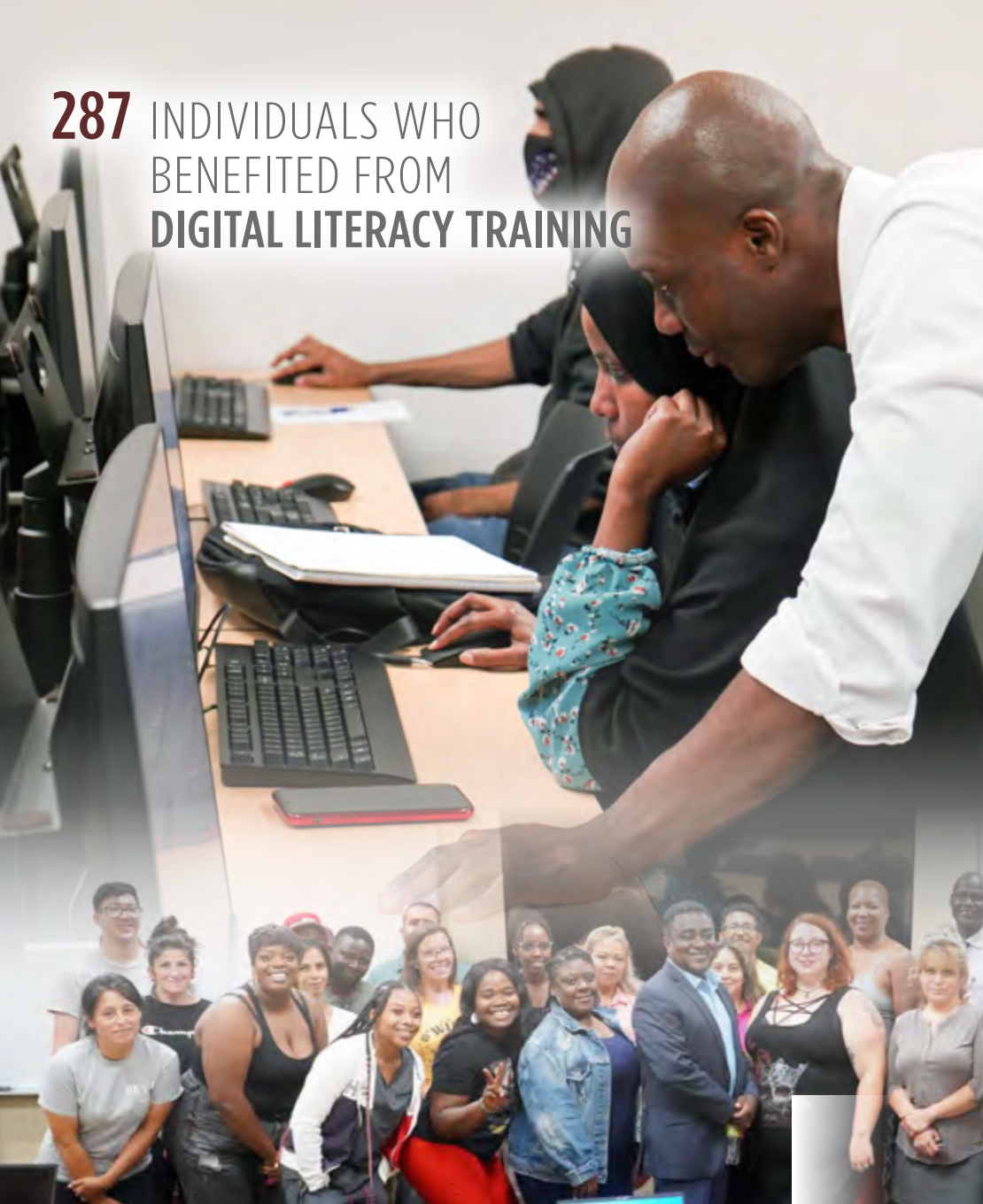
## DIGITAL LITERACY



[EvelynKDavisCenter.org/Pages/Digital-Literacy.aspx](https://EvelynKDavisCenter.org/Pages/Digital-Literacy.aspx)

*“Digital Skills has really helped me improve my computer skills! I went from level 1 to level 3. I have gained so much knowledge. Thank you so much!”*

—Unknown



## NARROWING THE DIVIDE | DIGITAL LITERACY

The Evelyn K. Davis Center for Working Families provides digital literacy workshops to strengthen the digital competency of participants. Each course is designed to meet individuals where they are as they advance to learning more skills with each milestone achieved. Participants may continue a self-study pace if they have computer access at home or wish to utilize the Center’s computer lab on their own time.

87

OFFICE PROFICIENCY ASSESSMENT CERTIFICATES (OPAC)



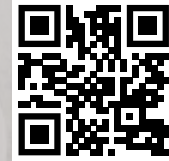
# 464 INDIVIDUALS WHO BENEFITED FROM CIRCA



[UnitedWayDM.org/CIRCA-Project](https://UnitedWayDM.org/CIRCA-Project)

## RE-ENTRY | **PARTNERSHIP**

The Evelyn K. Davis Center is proud to be a partner of CIRCA, a community re-entry program: CIRCA (Central Iowa Returning Citizens Achieve), for a variety of reasons. Formerly incarcerated individuals face a wide array of barriers that may inhibit a smooth transition back into the community. The aim is to help remove barriers that returning citizens face so they may achieve employment, career and financial goals. Through our partnership with CIRCA, the Center has provided classes at the Iowa Correctional Institute for Women (ICIW), the Newton Correctional Facility and for the staff at all facilities recognized as an important place for individuals to visit as they embark on their journey back into the community and reestablish their lives.



[DMACC.edu/Youthbuild/  
Pages/Welcome.aspx](https://DMACC.edu/Youthbuild/Pages/Welcome.aspx)

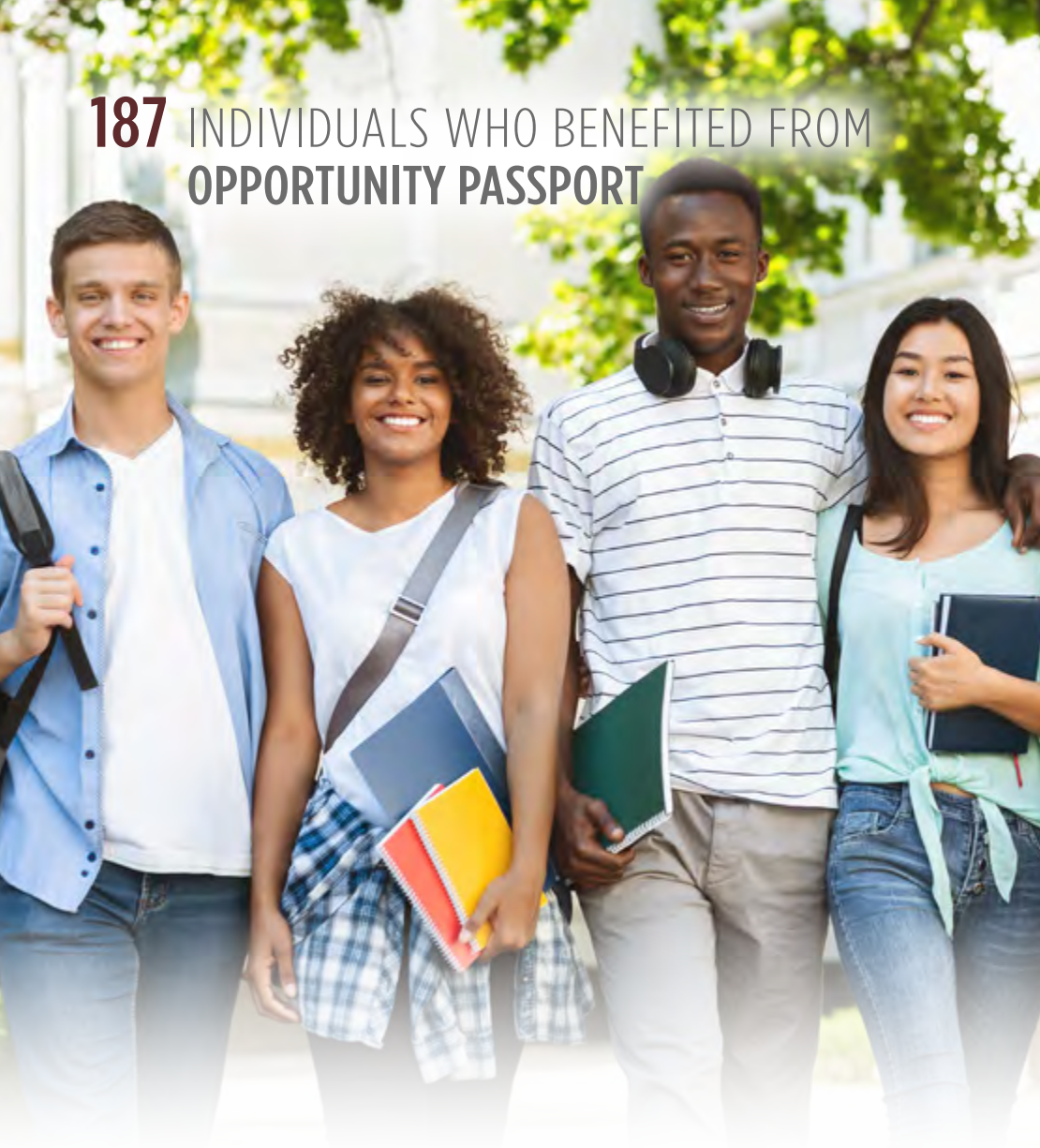
## DMACC YOUTHBUILD | SERVING YOUTH-THE FUTURE OF TOMORROW

DMACC YouthBuild is a comprehensive community-based pre-apprenticeship program that provides job training, counseling, and educational opportunities for youth ages 18–24 who had previously dropped out of high school. Because the program is comprehensive in its approach, DMACC YouthBuild is a number of things all at once: Alternative High School, Community College, Community Service Program, Job Training and Pre-Apprenticeship Program, Leadership Development Program, Youth Development Program, Life Skill and Personal Development Program, and Long-Term Mini-Community.

DMACC YouthBuild simultaneously addresses several core issues facing low-income communities: education, housing, job, and leadership development. Partner organizations include Habitat for Humanity, HyVee, the Evelyn K Davis Center, IowaWORKS (WIOA), Children and Families of Iowa (WIOA), and the Home Builder’s Institute.



# 187 INDIVIDUALS WHO BENEFITED FROM OPPORTUNITY PASSPORT



[YPII.org/Opportunity-Passport/](http://YPII.org/Opportunity-Passport/)

*“Opportunity Passport helped me to get a car, which will help me get to school, work, and college eventually!”*

—Samuel

## IOWA OPPORTUNITY PASSPORT | INCREASING FINANCIAL EDUCATION

This program is a financial education and matched savings program that helps youths make a successful transition to adulthood.

Opportunity Passport® has been designed by the national Jim Casey Youth Opportunities Initiative, specifically for young people ages 14 to 26 who have been in foster care. The program provides an on-ramp to mainstream banking and \$1-for-\$1 matching funds to participants when they use their savings toward approved assets such as housing costs, expenses for college or trade school, or to acquire transportation.”

Keys to the Financial Future Curriculum and Asset-Specific Trainings

- ⊗ Module 1: Asset Building
- ⊗ Module 2: Good Credit
- ⊗ Module 3: Money Management
- ⊗ Module 4: Training & Education
- ⊗ Module 5: Housing
- ⊗ Module 6: Transportation
- ⊗ Module 7: Investing

**\$1,000,000**

TOTAL ASSETS PARTICIPANTS HAVE PURCHASED

**\$33,602**

ASSETS TOWARD EDUCATION

**\$212,384**

ASSETS TOWARD TRANSPORTATION

**\$66,074**

ASSETS TOWARD HOUSING

## HOMWORK HELP FOR YOUTH | TUTOR HEROES

For 7th–12th grade students who are committed to improving their academic skills during the year, this program provides assistance in a wide variety of subjects. Community volunteers assist with algebra, creative writing, government and speech writing. Also offered is free ACT Prep Workshop, offered in both fall and spring.





# 464 INDIVIDUALS WHO BENEFITED FROM Y-EXCL



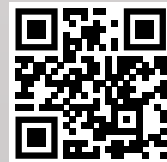
## YOUTH EMPLOYMENT | Y-EXCL

The Summer Youth Experience Program is just that: an experience. While the overarching goal is to strengthen and develop workplace skills through employment, it is vital that participants, ages 14–21, also explore future academic endeavors. For two weeks, students participate in campus tours and activities at various schools such as DMACC Ankeny, Simpson College, Grand View University, University of Northern Iowa and Iowa State University.

Additional activities include hiking and canoeing and a one-of-a-kind scavenger hunt at the State Historical Building.

175 } APPLICATIONS  
RECEIVED

128 } YOUTHS ACCEPTED



[EvelynKDavisCenter.org/Pages/YEXCL.aspx](https://EvelynKDavisCenter.org/Pages/YEXCL.aspx)

*“Spending my summer with the youth program the past 3 years has helped me so much! I have gained so many job skills, made lots of connections at the jobs I have worked at, while also having fun & getting paid while doing it.”*

—Tyee

## EVELYN K. DAVIS CENTER FOR WORKING FAMILIES | **COLLABORATING PARTNERS**

The Center partners with many businesses and community organizations to help us in serving individuals seeking assistance. We are grateful for the support of these collaborators and partners.

- ✿ 5th Judicial District
- ✿ Bridgestone
- ✿ Broadlawns Medical Center
- ✿ Central Iowa Shelter & Services
- ✿ Central Iowa Works
- ✿ Children and Families of Iowa
- ✿ City of Des Moines
- ✿ Community Foundation of Greater Des Moines Leadership Circle
- ✿ Creative Visions
- ✿ Des Moines Public Library
- ✿ Des Moines Public Schools
- ✿ DMACC
- ✿ DMARC
- ✿ Drake University Engaged Citizen Corps
- ✿ Dress for Success
- ✿ Greater Des Moines Partnership
- ✿ GreenState Credit Union
- ✿ Iowa Department of Corrections
- ✿ Iowa Department of Human Services, Child Support Recovery Family Services Unit
- ✿ Iowa EDA, Targeted Small Business Program
- ✿ Iowa Legal Aid
- ✿ Iowa State University Extension
- ✿ Iowa Workforce Development
- ✿ John R. Grubb YMCA
- ✿ Mr. B Clothing
- ✿ Neighborhood Finance Corporation
- ✿ One Economy Financial Development Corp.
- ✿ Omaha Mexican Consulate
- ✿ Polk County
- ✿ Polk County Decategorization
- ✿ Polk County Justice Center-Juvenile Court Services
- ✿ Prairie Meadows Racetrack and Casino
- ✿ Primary Health Care
- ✿ Principal Charity Classic
- ✿ Principal Foundation
- ✿ Project Iowa
- ✿ Proteus, Inc.
- ✿ Small Business Administration
- ✿ St. Vincent de Paul
- ✿ The Beacon
- ✿ The Director's Council
- ✿ YSS, Youth & Shelter Services
- ✿ United Parcel Service
- ✿ United Way of Central Iowa
- ✿ University of Iowa
- ✿ Urban Dreams
- ✿ Veridian Credit Union
- ✿ Wells Fargo
- ✿ West Des Moines Chamber of Commerce
- ✿ YMCA of Greater Des Moines

## EVELYN K. DAVIS CENTER FOR WORKING FAMILIES | **AWARD RECOGNITION**



Congratulations to our team at the Evelyn K. Davis Center for being the Nonprofit award recipient of the 2022 DEI Awards! Thank you West Des Moines Chamber of Commerce for this recognition!

Thank you, Community Foundation of Greater Des Moines, United Way of Central Iowa, Principal Financial Group, Des Moines Area Community College, Wells Fargo, Northwest Area Foundation, and The Directors Council.

# EVELYN K. DAVIS CENTER



## AWARD RECIPIENT

### NON-PROFIT CATEGORY



***Services and Solutions That Empower You To Succeed***

[EvelynKDavisCenter.org](http://EvelynKDavisCenter.org) | 515-697-7700  
1171 7th Street, Des Moines, IA 50314

Monday–Thursday: 8:00am–6:00pm, Friday: 8:00am–4:30pm  
Saturday: 9:00am–1:00pm, Sunday: Closed