

DMACC FASHION SHOW

LUMINOUS INTERLUDE

The DMACC Fashion Institute is hosting its 11th annual fashion show.

The annual DFI fashion show was born in the spring of 2015 to create a deeper more meaningful experience for students. Students who enroll in the Fashion Events & PR course work together to plan, organize, produce, and promote this event each year.

This yearly project provides opportunities for students to acquire the skills needed to be competitive in the fashion and events industry. It also introduces the students to the local art scene, businesses, mentors, events, and other programs. The show has been proof that the best learning happens when you expand beyond the classroom walls.

2025 SHOW DETAILS

FRIDAY, APRIL 25TH
7:00 PM

SATURDAY, APRIL 26TH
4:00PM & 7:00 PM

DMACC Ankeny Campus
Black Box Theatre (Bldg. 5)

FREE TICKETS WITH SPONSORSHIP

For more information email dfi@dmacc.edu

dfi

DMACC FASHION INSTITUTE

FOLLOW US
[@dmaccfashion](https://www.instagram.com/dmaccfashion)



Sponsorship Options and Benefits

BRAND EXPOSURE

Your company will have exposure to over 400 individuals attending the live show, 2,000+ followers on our various DFI social media channels, and more than 20,000 students, faculty and staff members at DMACC.

MAKE A DIFFERENCE

The proceeds generated for the event contribute to the development of a high-quality production, as well as supporting student awards and scholarships.

GROW YOUR BUSINESS

Many former sponsors have found that partnering with DFI contributed to their company's growth, as an increased number of community members became interested in their offerings.

EXPERIENCE THE TALENT

Above all, the DFI Fashion Gala showcases some of the most creative, ambitious, and talented individuals in the DFI Program. Your support provides a highly engaging and entertaining performance that is enjoyed by all.

SCAN TO



SPONSOR

SPONSORSHIP BENEFITS	APOLLO	ARTIMUS	ATHENA	HADES	APHRODITE	ZEUS
	\$50	\$150	\$350	\$500	\$750	\$1000
Sponsorship Listed in Program	✓	✓	✓	✓	✓	✓
Sponsorship Listing Board at Event	✓	✓	✓	✓	✓	✓
Swag Bag Promotion	✓	✓	✓	✓	✓	✓
Logo Placement on DFI Website	✗	✓	✓	✓	✓	✓
Social Media Static Post	✗	✗	✓	✓	✓	✓
Social Media Reel	✗	✗	✗	✓	✓	✓
Student award sponsorship	✗	✗	✗	✗	✓	✓
Student scholarship sponsorship	✗	✗	✗	✗	✗	✓
TICKETS INCLUDED WITH MONETARY DONATION	1	2	3	4	5	6