

Iowa Shares

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A Brief History

- 1960s - Community Shares
 - “Alternative funds” or “social action funds” formed to raise funds for non-profit organizations that did not fit the Unity Way model
- CS affiliates raise fund through workplace giving
- In 1992, 13 diverse, social action non-profit organizations in Iowa that were unable to join Unity Way, partnered to establish Iowa Shares

Community Shares and its affiliates focused on special philanthropic interests

- Race, ethnicity
- Women’s rights
- The environment
- Animal welfare
- Sustainable agriculture
- Community impact issues

What is Iowa Shares (IS)?

A federation of Iowa charities allow donations through workplace contributions

501(c)3 non-profit organization, contributions are tax deductible

IS raised funds through direct donations and workplace giving since 1992

Member organizations benefit Iowa communities through education, advocacy and direct services

A member of Community Shares USA which is a collaboration of organizations committed to achieving fairness and opportunity for all.

What Sets Iowa Shares Apart?

CHOICE

- Donors may select specific IS members organization
- All designated donations are honored, including those to non-IS members

FAIRNESS

- Donations that are not designated to specific organization are divided among all IS full-member organizations

EFFECTIVENESS

- Low administrative cost, majority of the donation goes to the chosen charities

LOCAL CONTROL

- IS Board is made of one representative from each full-member organization



Human rights & global health	Family & children
Economic, worker & social justice	Animal welfare
The environment & climate action	Arts & culture
Self-respect & healthy	Housing
Reading & adult literacy	Cultural diversity

Current IS members

From Des Moines to Davenport

Amnesty International Of Iowa

Environmental Advocates

Equality Iowa. (EQIA)

Extend the Dream Foundation

Friends of Marion Public Library

Iowa Physicians for Social Responsibility (IPSR)

Iowa Renewable Energy Association

Legion Arts, CSPA Hall

Linn County United Nations Association

NAMI Linn County

QC Alliance for Immigrants and Refugees (QCAIR)

The Quire

Urban Ambassadors

American Civil Liberties Union of Iowa (ACLU)

Animal Lifeline of Iowa

Center for Worker Justice of Eastern Iowa

Girls on the Run of Eastern Iowa

Iowa City Public Library Friends Foundation

Iowa Humane Alliance

Johnson County Humane Society

Trees Forever

World Affairs Council of the Quad Cities

IS Management


Office in Iowa City – Old Brick



One employee - a half-time program manager



Board of Directors are representatives from all
IS member organizations



Central Iowa Committee




Eastern Iowa Committee

How to Donate to IS?

- Complete the tear-out section of the campaign brochure and return them to IS office.
 - Brochure are available in hardcopies or electronic file
- Donate through iPledge website
- Use internal campaign form/system and forward them to IS office

Yes, I want to support Iowa Shares in 2021

 20 East Market St., Iowa City, Iowa 52245
Phone: 319-338-1446
info@lowashares.org
www.lowashares.org

Print Name _____
If pay roll contribution, ID _____
Home Address _____
City/Zip+4 _____
Phone: _____
Employer: _____
E-mail: _____

I want to give to Iowa Shares through a **payroll contribution**. Minimum deduction is \$1.00 per paycheck.
 \$100 \$75 \$50 \$25 \$5 Other \$ _____

_____ x _____ = _____
of pay periods Amount of deduction Total pledge

I authorize my employer to deduct my pledge from my pay beginning January 1, 2021 through December 31, 2021. I may revoke authorization at any time by contacting my employer.

Signature Date

I want to make a **one-time contribution**.
Enclosed is my check payable to Iowa Shares for \$ _____

We honor your choice. You may designate all or part of your gift to go to one or more organizations, or to Iowa Shares as a standalone organization; otherwise, your tax deductible gift will be shared among members.

Please share my gift as follows: Per pay period

Organization _____	=	\$ _____
Organization _____	=	\$ _____
Organization _____	=	\$ _____
Organization _____	=	\$ _____
Iowa Shares Administration _____	=	\$ _____

Credit card donations may be made on our website:
www.lowashares.org

Thank you for your support!



Thank you !

Questions